

Inmagic At-A-Glance

Our Mission

To help our customers address critical information and knowledge-based challenges through industry leading tools and innovative applications that cost-effectively make strategic content readily accessible, easily shared and enhanced through the “wisdom of the community.”

Our Company

Inmagic is a pioneer in helping organizations across many industries maximize the value of their information and knowledge assets. Our information management, library and social knowledge management solutions enable our customers to manage and gain insight from large and diverse volumes of vetted and social information through powerful management, search and discovery capabilities.

Our Expertise

For more than twenty years, Inmagic’s products have benefited more than 5,000 customers in 100 countries. Our knowledge management solutions have gained a reputation for low cost of ownership, flexibility, ease of use and deployment. We provide solutions and services for the social knowledge networking market while enhancing our core integrated special library and information publishing technology.

Our customers include Newsweek, NASA, Cephalon, the Lincoln Center for the Performing Arts, and many others. Inmagic helps them gain insight to address critical information-centric applications such as:

- Expanding the reach of social libraries, special libraries and collections
- Competitive intelligence
- New product development and innovation
- Environmental monitoring
- Public and medical affairs management
- Intellectual property management and knowledge preservation

Management Team

Ron Matros

President and CEO

Phillip L. Green

Chief Technology Officer

Karen Brothers

Co-Founder and Inmagic Fellow

David Golan

Vice President of Sales

Mike Cassettari

Vice President Marketing and Business Development

Jeannine Flynn

Director of Finance and Administration

Wally McKenzie

Chief Client Officer

Financials

Inmagic is a privately held company. We heavily re-invest our earnings and cash flow to grow the business and develop new products. At the end of 2007, Inmagic secured a \$5 Million investment from Edison Ventures. Proceeds are being used to accelerate investments in research and development, services and sales and marketing.

Benefits to our Customers

Our products assist customers in addressing their most critical information and knowledge management challenges by providing:

- **A “Single Source of Truth”** that eliminates information silos by centralizing vetted corporate information and social content in a single knowledge repository that’s accessible enterprise-wide.
- **Improved Organizational Productivity** by increasing information “find-ability” so users can rapidly discover the vetted, relevant information they’re looking for.
- **Social Intelligence** that fosters collaboration and quality control through context-based social tools, including comments, ratings, tagging and tag clouds, and blogging.
- **Advanced Library Automation** through a full-featured ILS and publishing toolset that provides management of traditional and non-traditional collections.
- **Superior Collections and Archive Management** of digital and non-digital assets that allows for scalability across multiple business units.
- **“Social Security”** through an innovative Social Volume Knob that provides fine-tuned management control over access to social capabilities.
- **Lower Total Cost of Ownership** with Fast ROI compared to other approaches. Social knowledge networks operate on a single platform that speeds implementations, simplifies management, requires fewer IT resources, reduces training requirements, and accelerates time-to-impact.

Our Products

INMAGIC® Presto

A social knowledge management platform designed to enable the creation of social knowledge networks through a unique integration of content management, information management, and social management capabilities.

Presto combines new social technologies with advanced knowledge management capabilities to provide search, access, and discovery tools for our customers. *Presto* works by developing a tight integration between content and social tools -- with the goal of enhancing the content, adding value, and driving productivity.

INMAGIC® Presto for Social Libraries

A social OPAC providing collections and archive management with the benefit of the community's wisdom.

INMAGIC® DB/Text® Library Suite

A powerful, flexible, Web-based ILS and publishing toolset enabling the organized sharing of knowledge within and across workgroups which can increase efficiency, improve performance, and enhance the bottom line. The *DB/Text Library Suite* incorporates Inmagic's well-known Inmagic® *Genie* technology, *DB/Text Web Publisher Pro* and *DB/Text Works* tools.

INMAGIC® DB/Text® Web Publisher Pro

An interactive Web publishing and access system enabling users to deploy, publish and maintain textbases on the Web quickly and easily.

INMAGIC® DB/Text® Works

A database and text retrieval system enabling users to build networked and standalone textbases to manage diverse types of information including documents, images, and multimedia.

Our Services

Through the Inmagic Professional Services Group (PSG) and our network of certified implementation consultants around the world, Inmagic offers a comprehensive solution designed with one simple objective in mind – to help our customers maximize the value of their investment in Inmagic products.

From implementation services, training and consulting, to hosting services, customer support and community building programs, our full array of services are designed to help organizations maximize return on investment and benefit from Inmagic products in fulfillment of our corporate mission.

Contact Us Today

For more information, contact Inmagic sales at 800-229-8398 (for international, 1-781-938-4444), send email to inmagic@inmagic.com, or visit our website at www.inmagic.com.

Company Milestones

- Founded in 1983 and launched the first integrated text and library management tools for the PC
- Inmagic® *DB/Text*® released in 1995; one of the first Windows tools for text and information management
- Inmagic® *Web Publisher PRO* released in 1996; one of the first information and knowledge management tools specifically designed to publish knowledge databases to the Web
- Inmagic® *Genie* released in 2003; a comprehensive Web-based Integrated Library System (ILS)
- Inmagic® *Presto* released in 2005; a Web-based enterprise application for leveraging knowledge assets
- Inmagic sells its 200th *Genie* ILS, October 2007
- Inmagic receives growth investment from Edison Ventures in 2007
- Inmagic announces Social Knowledge Network offerings in 2008
- *Presto* 3.0 introduced; the Industry's first Social Knowledge Management Platform, October 2008
- Inmagic forms the Customer Advisory Panel (CAP), June 2008
- *Presto* 3.1 introduced with new SharePoint integration

Sample Customer List

Cephalon
Dreyfus
Frito Lay
Holland & Knight
Lincoln Center for the Performing Arts
NASA
Newsweek
OPHEA
Owens Corning
Pfizer
RV Anderson
Solvay Pharmaceuticals
Thompson
USA Today

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