



FOR IMMEDIATE RELEASE

Inmagic's New *Genie* 3.1 Available on DB/Text®

Inmagic's Web-based integrated library system extends reach to a worldwide customer base of over 5,000 organizations

WOBURN, Mass. — June 16, 2008 — [Inmagic, Inc.](#) today announced the release of Inmagic® *Genie* 3.1, the company's Web-based integrated library system (ILS) on DB/Text — a specialized database optimized for text retrieval that lets users build networked and standalone textbases to manage information. DB/Text is used by thousands of organizations worldwide. Previously *Genie* was offered with a SQL backend database to support the needs of large libraries and information rich organizations. With the introduction of this newest upgrade *Genie* becomes a cost effective solution to smaller organizations looking to leverage their investments in Inmagic DB/Text products.

"Over 300 organizations around the world have already made Inmagic *Genie* their integrated library system of choice," says Phil Green, Chief Technology Officer of Inmagic. "This newest *Genie* upgrade makes a big difference to our customers looking to extend the reach of their special libraries and collections with library automation, workflow, and other ILS functionality. Plus, DB/Text customers looking to upgrade to full ILS functionality without needing to migrate their text bases to SQL will benefit from *Genie's* advanced library functionality, integrated capabilities, and ease of implementation."

Genie 3.1 meets the changing needs of today's information center and extends DB/Text applications with advanced ILS functionality including:

- Effective access and management of both traditional and non-traditional library materials, and unparalleled flexibility for searching, reporting, and configuration to meet the specific needs of each library.
- Minimal IT support. *Genie* is built as an open system, with an XML-based API and the ability to export data at any time in a variety of formats, including XML. Users can share records with other libraries in MARC format.
- Full, configurable librarian's "dashboard" that delivers up-to-date views of critical library items, such as overdue loans, overdue serial issues, routed serials, and active reserves.
- "My OPAC" functionality that lets end users be more self-sufficient. They can log into the OPAC to view their open loans, overdues, reserves, routed serials, and borrower information, instead of calling or e-mailing information professionals with these straightforward questions.
- Simple MARC record acquisition by providing direct integration with BookWhere™ (the popular Z39.50 client), so library staff can more easily find, download, and import MARC cataloging records.

"*Genie's* librarian's dashboard and other automation tools let information center staff maximize the time they spend using their professional expertise on behalf of end users, versus handling administrative tasks like serial check-in and labeling," says Kathy Bryce, President of Inmagic's long-time business partner, [Andnot Consulting, Inc.](#) "*Genie's* momentum in the specialized ILS market is continually growing.

Current Inmagic DB/Text customers will benefit greatly from *Genie's* integrated library automation capabilities and ease-of-use and implementation.”

Genie 3.1 for DB/Text can also serve as a logical first step toward socializing special library applications. Customers who purchase *Genie* 3.1 will, subsequently, be able to easily migrate their OPAC to Inmagic® *Presto* and take advantage of *Presto's* rich content management, search, discovery, and social knowledge management capabilities to create a robust Social Library as part of a larger Social Knowledge Network strategy.

Genie 3.1 on DB/Text will be available for purchase by Inmagic customers in August 2008 and can be purchased directly through Inmagic or one of its global network of partners. Special promotional pricing is also available to qualified buyers, to make this upgrade affordable for all customers.

For more information about Inmagic's *Genie* for DB/Text, please visit www.inmagic.com. Certified Inmagic resellers and implementation partners can be found at <http://www.inmagic.com/partners/directory.html>.

ABOUT INMAGIC

Since 1983, Inmagic has helped companies rapidly capture, organize, share, manage, and exploit their collective wisdom. Over 5,000 companies in 100 countries use Inmagic's *Presto*, *Genie*, and DB/Text to forge social knowledge networks that connect their people and information to gain unprecedented insight into customers, markets, competitors, research, intellectual property, and more. Find out how much your company really knows. Visit Inmagic at www.inmagic.com.

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