



FOR IMMEDIATE RELEASE

Inmagic, Inc. Announces New Executive Appointments

David Golan Tapped for VP of Sales; Ron Benanto and Tony Florence Join Board of Directors

(Woburn, MA – March 3, 2008) Inmagic, Inc. announced today that Dave Golan has joined the company as vice president of sales. Ron Benanto, chief financial officer at Enterprise Mobile, Inc. and Tony Florence, executive sales manager at VFA, have also joined the board of directors.

Mr. Golan joins Inmagic's executive management team and will assume responsibility for the company's global sales strategy and development, reporting directly to Paul Puzzanghera, CEO of Inmagic. Golan is highly skilled in building exceptional sales organizations, channels and global go-to-market strategies and brings more than 18 years of executive sales and corporate development experience to the team.

"Dave's outstanding track record in building world class sales organizations coupled with his executive leadership skills makes him a perfect addition to our management team," said Puzzanghera. "Inmagic is committed to leading the markets we serve and Dave's breadth and depth of experience, great customer relationship skills and contagious energy will help us realize this goal by expanding our business and growing our user franchise. "

Prior to joining Inmagic, Golan was vice president of business development at Exchange Solutions, Inc. (ESI), a company that designs and hosts innovative collaborative commerce solutions for banks and large retail organizations. Prior to ESI, Golan held senior sales, marketing and executive management positions with Vovici (formerly Perseus Development Corporation), Rightnow Technologies (formerly Salesnet) and Applix (now IBM). At these organizations, he was responsible for driving growth and profitability via a wide range of sales and marketing initiatives, including results-oriented global sales strategies, channel and partner sales development and product marketing.

"Inmagic is uniquely positioned in the marketplace with a broad and loyal customer base and a clearly defined path of advancement," said Golan. "I am excited at the prospect of working with the Inmagic customers and jointly taking the company to a new level of growth and development in both new and existing markets."

Mr. Benanto joins the company's board of directors, bringing 30 years of practice in public company financial management, including taking three companies through public

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offerings. Benanto currently serves as chief financial officer at Enterprise Mobile, Inc. Prior to joining Enterprise Mobile, Benanto was CFO of Lumigent, a data auditing company for compliance and security. Benanto has also served as CFO and vice president, finance at NewsEdge Corporation and CFO and senior vice president, finance and administration at ViewLogic Systems.

Mr. Florence also joins the company's board of directors and has extensive experience in creating an organization from the bottom up as well as developing worldwide sales and marketing strategies for emerging growth companies. Florence is currently an executive sales manager at VFA, a facilities capital planning and asset management provider. Prior to VFA, Florence was president of Lochard Environment Systems, general manager of Priority Data Systems Corporation and vice president of sales and marketing for Climage Novasoft, Inc.

More than 5,000 organizations around the world, including Newsweek, NASA, Cephalon and Lincoln Center for the Performing Arts, use Inmagic's Web-based software to catalog, search, retrieve and publish a wide range of content. Corporate, government and non-profit customers rely on Inmagic to tap the value of intellectual and digital assets. Inmagic facilitates collaboration and social interactions for communities both within and outside the organization.

About Inmagic

Inmagic, Inc. is the global leader in Specialized Corporate Libraries and Research Asset Management. For more than twenty years, Inmagic has been a pioneer helping organizations tap the value of their information assets through such industry leading products as DB/TextWorks and Inmagic® *Genie* for special libraries and Inmagic® *Presto* for enterprise research asset management. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support and can be integrated with and interoperate within an organization's overall information technology infrastructure. Today thousands of organizations across a wide range of industries around the globe rely on Inmagic software to actively manage a wide range of physical and virtual information assets. www.inmagic.com

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