



**FOR IMMEDIATE RELEASE**

## **Inmagic Earns Certified Partner Status in Microsoft Partner Program**

*(Woburn, MA – July 11<sup>th</sup>, 2006)* Inmagic, Inc., the global leader in enterprise research asset management applications, today announced that it has earned certified status in Microsoft Corp.'s Partner Program recognizing Inmagic's expertise and total impact in the technology marketplace. As a Certified Partner, Inmagic has demonstrated expertise with Microsoft technologies and proven ability to meet customer needs. Microsoft Certified Partners receive a rich set of benefits including access, training and support that give them a competitive advantage in the marketplace.

"We are extremely pleased to have earned certified status in the Microsoft Partner Program. The certified status allows us to clearly promote our expertise and relationship with Microsoft to our customers," said Phillip L. Green, President and CEO at Inmagic. "The benefits provided through our certified membership will allow us to continue to enhance the offerings that we provide for customers."

Inmagic helps information professionals and the organizations that they support to deal with an ever-increasing range of information resources—in multiple collections, in diverse formats, and in diverse locations. With nearly everyone a 'researcher' in some way, end users in a wide variety of organizations are critically dependent on getting timely access to the right information. However, those research assets typically are not easily accessible by all who need them. The assets are highly varied and reside in multiple places around an organization. Their sheer volume continues to grow, and 'information silos' often get created because each type of information or business process is unique.

Inmagic's products enable organizations to replace this information chaos with a Web-based system that's optimized for enterprise research asset management. Inmagic ensures its customers' success by providing comprehensive professional services, training, technical support and other customer support.

"Only companies that have demonstrated high levels of customer service, proved their experience and attained advanced certification receive the designation of Microsoft Certified Partner," said Allison Watson, vice president of the Worldwide Partner Sales and Marketing Group at Microsoft. "Today, Microsoft recognizes Inmagic for its skills and expertise in providing customer satisfaction with Microsoft products and technology."

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The Microsoft Partner Program was launched in December 2003 and represents Microsoft's ongoing commitment to the success of partners worldwide. The Microsoft Partner Program offers a single, integrated partnering framework that recognizes partner expertise, rewards the total impact that partners have in the technology marketplace, and delivers more value to help partners' businesses be successful.

***About Inmagic***

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

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