



FOR IMMEDIATE RELEASE

Inmagic Co-Founder and Information Science Visionary Elizabeth “Betty” Bole Eddison Dies

(Woburn, MA – August 15th, 2006) Elizabeth “Betty” Bole Eddison, one of Inmagic's founders and a recognized leader in the library world, died recently after a period of declining health.

Inmagic was built upon her vision of the future of information technology. At her previous company, Warner-Eddison Associates, Betty pioneered the application of library science principles to business information problems. Her greatest passion was to raise awareness in the corporate world of the value of the unstructured information lying around in the organization, and the benefit of using trained information professionals to manage this information. She promoted her vision tirelessly through speaking engagements, published articles, and leadership positions in professional organizations such as the Special Libraries Association, as well as through her company's consulting and services business.

Inmagic, Inc. was a natural successor, building software to support the same vision. Betty, who was Inmagic's Chairman for almost 15 years, remained active in the company and in the information industry until her retirement in 2001.

Betty co-founded Inmagic with Karen Brothers. Karen notes “Betty was a high-energy, strong-principled lady whose vocabulary did not include the word ‘can’t’. She made a major, positive difference in the lives of many of the people she met.”

Hope N. Tillman, Director of Libraries, Babson College, and a past president of the Special Libraries Association (2001-2002) recalls that “Betty was forward-looking and cared deeply about the future of the profession and the education of librarians. She was an early entrepreneur in the information industry, first with Warner-Eddison Associates and later Inmagic, and served as a role model for many SLA members. I miss her personally and professionally.”

A memorial service will be held on September 9 in Lexington, Massachusetts.

For additional background on Betty, along with information on how to donate in Betty’s name and sign Betty’s online guest book:

http://www.inmagic.com/news/press_room.html

(continued)

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

Inmagic is a registered trademark of Inmagic, Inc. Other trademarks or trade names are the property of their respective holders.

Contact:

Mary Anne North

Inmagic, Inc.

<http://www.inmagic.com>

781.287.6277

mnorth@inmagic.com