



FOR IMMEDIATE RELEASE

Version 3.0 of Inmagic's Web-based *Genie* ILS Further Improves Librarian Efficiency

Woburn, MA (October 24, 2006) – Inmagic, Inc. today announced the general release of v3.0 of its Web-based *Genie* integrated library system. Introduced in mid-2004, Inmagic® *Genie* is the fastest-growing ILS in the special library market.

"More and more special libraries worldwide are turning to *Genie*," said Paul J. Puzzanghera, Inmagic's President and CEO. "We are especially pleased at the number of new Inmagic customers that are converting from other library vendors such as EOS International and Sydney*PLUS*. Our customers are drawn to *Genie*'s flexibility and configurability. Because of its underlying data model, a *Genie* ILS can conform to each library's unique information, needs and workflow – library staff and end users don't have to conform to *Genie*."

Genie is designed to meet the changing needs of today's information center. It provides effective access and management for both traditional and non-traditional library materials. It offers unparalleled flexibility for searching, reporting and configuring in order to meet the specific needs of each library, yet requires minimal IT support. *Genie* is built as an open system, with an XML API and the ability to export data at any time in a variety of formats, including MARC and XML.

Genie enables information professionals to meet their organizations' growing needs by offering both end user and back office functions 24/7 directly from the Web. *Genie* was designed from the ground up as a Web product, rather than by porting earlier technology to the Web. It is a streamlined product, with an interface focused on core library functionality.

Since those increasing needs often must be met with existing or even reduced resources, the latest version of *Genie* introduces several features that allow information professionals to operate more efficiently and thus have more time to leverage their professional information management expertise.

Genie v3.0 provides a librarian's "dashboard" that delivers an up-to-date view of critical library items such as overdue loans, overdue serial issues, routed serials and active reserves. This dashboard not only helps the librarian to immediately grasp the status of key items within the library, but also enables the librarian to directly act on those items, thus increasing the efficiency with which the library is managed. The dashboard is fully configurable to meet each library's particular needs.

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Genie v3.0 includes “My OPAC” functionality that enables end users to be more self-sufficient. End users can log into the OPAC to view their open loans, overdues, reserves, routed serials and borrower information, instead of calling or emailing information professionals with these straightforward questions.

Genie v3.0 simplifies MARC record acquisition by providing direct integration with BookWhere so that the library staff can more easily find, download and import MARC cataloging records from BookWhere into a *Genie* catalog.

In addition, *Genie* v3.0 provides the following enhancements:

- Full configurability for any Edit screen
- Ability to easily duplicate records
- Improved performance
- Firefox support for OPAC searching
- Ability to upload and route image of Serials issue Table of Contents

Inmagic *Genie* is built by librarians for librarians. It capitalizes on Inmagic’s twenty years of experience in serving the special library community and helping organizations to actively manage their research assets.

To ensure its customers’ success, Inmagic provides comprehensive implementation services through its Professional Services Group.

For more information about *Genie*, visit <http://www.inmagic.com/products/ILS/Genie.html>
For *Genie* customer success stories, visit <http://www.inmagic.com/success/index.html>

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

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