



FOR IMMEDIATE RELEASE

Version 2.0 of Inmagic's *Presto* Adds RSS, Alerts and Event Logging Capabilities

Woburn, MA (February 22, 2007) – Inmagic, Inc. today announced the general release of v2.0 of Inmagic® *Presto*, its research asset management software. *Presto* is a Web-based enterprise software application that enables organizations with high-value dynamic content in diverse formats and locations to actively manage that content and provide 24 x 7 access to it. *Presto* capitalizes on Inmagic's twenty years of experience helping thousands of information-intensive organizations to actively manage their research assets and gain extraordinary insights from them.

"We're excited about meeting an even broader range of customer needs with this latest version of *Presto*," said Paul J. Puzzanghera, Inmagic's President and CEO. "Nearly every organization struggles to manage an ever-growing volume of information, and turn that information into knowledge that powers the organization's success. As a result, an organization's information professionals must not only provide access to a wide range of internal and external content, but also actively manage that content in order to maximize its value and its use. *Presto* is uniquely well-suited to those challenges."

Presto v2.0 adds a number of new capabilities:

Events logging: *Presto* v2.0's event logging capabilities enable information professionals to track all changes to *Presto* content and provide an audit trail – critical given the increased emphasis on information security and compliance by private and public organizations alike.

Alerts: Through *Presto* v2.0's alerts capability, individual *Presto* users can define multiple personalized alerts based on system or user events, or on search queries. End users may want to be alerted when information matching designated criteria or a previous search query is added to *Presto*. Information professionals who administer the *Presto* system may want to be alerted when end users make certain kinds of changes to *Presto*. Alerts can be received via email, through a "My Alerts" section of a portlet or by using a favorite RSS reader to subscribe to *Presto* events and information. Users can easily establish and edit their own alerts via *Presto*'s "Manage My Alerts" capability.

Content type configuration: In *Presto* v2.0, non-technical information professionals can configure each content type and determine how search results will be ranked for each of those types. *Presto* "puts a wrapper around" HTML and XML functionality so

(continued)

that non-technical users can work with a straightforward, easily-grasped user interface to configure how various types of content are presented in *Presto* – without writing a line of code. A preview screen shows how the resulting configuration would appear to end users. Any attempts at potentially destructive actions, or actions that would require excessive system resources, result in a prompt. As new content types get added to the *Presto* system, they can be made available to end users immediately.

“*Presto* v2.0 combines the power of newer technologies like RSS and XML with Inmagic’s historic ease of use,” noted Lourdes Engel, Inmagic’s Vice President of Engineering. “Non-technical users have unparalleled abilities to shape and manage their organizations’ *Presto* applications, without requiring IT support. *Presto* makes powerful functionality easily accessible via simple, intuitive interfaces.”

Presto is a fully permission-based system. A non-technical information professional can control what various end users are allowed to see and do within *Presto*.

Presto v2.0 continues to support Microsoft® SQL Server, and now supports Microsoft® SQL Server Express as well.

Inmagic offers both licensed and hosted SaaS delivery models. *Presto* can be installed locally on an organization’s own servers or hosted at Inmagic’s datacenter.

To ensure its customers’ success, Inmagic provides comprehensive implementation services through its Professional Services Group.

More information about *Presto*: <http://www.inmagic.com/products/research/presto.html>

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

Inmagic is a registered trademark of Inmagic, Inc. Other trademarks or trade names are the property of their respective holders.

Contact:

Mary Anne North
Inmagic, Inc.

<http://www.inmagic.com>

781.287.6277

mnorth@inmagic.com