



FOR IMMEDIATE RELEASE

Inmagic Sponsors New SLA Knowledge Management Division

Woburn, MA (March 27, 2007) – Inmagic, Inc. is pleased to announce that it is sponsoring the newly-launched Knowledge Management Division of the Special Libraries Association.

Through innovative learning, successful networking, and effective advocacy, the Special Libraries Association is a connective force for special librarians. Special librarians are information resource experts who collect, analyze, evaluate, package, and disseminate information to facilitate accurate decision-making in corporate, academic, and government settings. Founded in 1909, the SLA is now the pre-eminent international association representing the interests of thousands of information professionals in over eighty countries worldwide.

In addition to its regional chapters, the SLA is organized in 24 Divisions representing subject interests, fields, or types of information-handling techniques. Many SLA members affiliate with one or more of these Divisions.

Launched in the fall of 2006, the SLA's Knowledge Management Division already has attracted nearly 500 members. The Division focuses on the characteristics and processes through which organizations facilitate the creation, sharing and use of knowledge.

Inmagic's overall sponsorship of the Knowledge Management Division includes support for two events at SLA's upcoming 2007 Annual Conference, to be held in Denver on June 3 - 6:

- "Librarians as Knowledge Managers: The View from the Executive Suite," a session exploring the unique contributions that librarians bring to high-visibility, interdepartmental knowledge management efforts
- A reception at the Denver Art Museum for SLA's University of Denver Student Group and the Denver SLA chapter that is hosting this year's Annual Conference

Karen K. Reczek, Manager, Information Resources Center at Bureau Veritas in Buffalo, New York, is the chair of SLA's Knowledge Management Division. Karen commented "We're delighted to be working with Inmagic. The company is a natural partner for our new Division, given its long history of technological leadership. Our Division members play critical roles within their organizations, including documenting knowledge for sharing

(continued)

and use. Effective knowledge management spans people, processes and technology – and the right technology is a powerful enabler.”

Paul J. Puzzanghera, Inmagic's President and CEO, noted “Our sponsorship of the Knowledge Management Division continues Inmagic's lengthy association with and support of the SLA. Many Inmagic customers are SLA members. Our co-founder Betty Eddison held several leadership roles with the SLA, served as a role model for many SLA members, and received the organization's highest honor - its Hall of Fame Award - in 2002. An affiliation with SLA's Knowledge Management Division is particularly synergistic for us, since many of our customers use Inmagic products for various knowledge management applications. Our newest products, Inmagic® *Presto* and Inmagic® *Genie*, provide unprecedented capabilities for information professionals who need to maximize their organizations' knowledge management capabilities.”

For more information about the SLA: <http://www.sla.org>

For more information about the SLA Knowledge Management Division:
<http://units.sla.org/Division/dkm/>

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. For more than twenty years, Inmagic has been a pioneer helping organizations tap the value of their unstructured information assets. Today more than 5,000 organizations around the world use Inmagic software to actively manage a wide range of physical and virtual information assets. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

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