



FOR IMMEDIATE RELEASE

Inmagic Expands Executive Management Team

Proven Industry Veterans Build a Foundation for Company Growth

Woburn, MA (March 29, 2007) – Inmagic, Inc., the leader in research asset management and special library applications, announced that Mike Cassettari and Wally McKenzie have joined the company as Vice President of Sales and Marketing and Chief Client Officer respectively. In addition, Andy Park has been promoted to Chief Technology Officer.

“With a global customer base of over 5000 organizations and accelerating adoption of our flagship products Inmagic® *Genie* and Inmagic® *Presto*, we are clearly poised for strong growth in our core research asset management business” said Paul J. Puzzanghera, Inmagic’s President and CEO. “Expanding our management team with seasoned professionals experienced in building high-quality organizations underscores our commitment to excellence in the ways that we develop our products, connect with those who can benefit from them, and service our customers. I’m pleased to welcome Mike, Wally and Andy to our executive team.”

As Inmagic’s Vice President of Sales and Marketing, Cassettari is chartered with growing Inmagic’s worldwide business and further extending the company’s leadership position in research asset management and special library applications. Cassettari has worked with a number of software companies, most recently serving as Vice President of Marketing at Mathsoft Engineering and Education, Inc., a provider of engineering calculation management software, until its acquisition by Parametric Technology Corporation (PTC). Previous positions include Vice President of Marketing for Affinova, Chief Marketing Officer at Ascential, a provider of enterprise data integration, and executive software marketing roles at Syncra Systems, Oracle Corporation and IRI Software.

In his role of Chief Client Officer, McKenzie leads Inmagic’s professional services and support organization to meet the growing demand for the company’s research asset management applications. He brings more than 25 years of consulting and services experience to the company. Most recently, Wally served as a director in Oracle’s Business Intelligence and Analytics consulting practice. Earlier roles include Vice President of Client Services for Elytics, a web analytics company, and co-founder and Vice President of Consulting at Legacy Technology (acquired by AnswerThink, Inc), an

information technology service firm specializing in the implementation of data warehousing and decision support solutions.

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Park has been promoted from within the company, where he has served as lead architect in the development of Inmagic's newest product, *Presto*. In his new role as Chief Technology Officer, he drives the company's strategic technical vision, incorporates emerging technologies into Inmagic's product suite, and leads Inmagic's *Presto* and *Genie* development teams. Park came to Inmagic from Eleven Technology (now part of Trimble Mobile Solutions) where he served as Product Architect for a comprehensive DSD mobile application product. He also has held senior engineering positions at ChannelWave, Edgewater Technology and American Management Systems.

"Andy has been an integral part of our engineering organization and has made significant contributions to the development of our next-generation products and technology vision," added Puzzanghera. "With Andy, Mike and Wally complementing the rest of the Inmagic management team, we now have in place the organizational foundation for deeper customer relationships and greater revenue growth and profitability in 2007 and beyond."

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. For more than twenty years, Inmagic has been a pioneer helping organizations tap the value of their unstructured information assets. Today more than 5,000 organizations around the world use Inmagic software to actively manage a wide range of physical and virtual information assets. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

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