



Inmagic Offers Bilingual French/English Version of its Popular *Genie* ILS Application

Woburn, MA (May 3, 2007) – Inmagic, Inc., the leader in research asset management and special library applications, today announced that a bilingual French/English version of its Inmagic® *Genie* Web-based integrated library system will be available in mid-2007. As a result, *Genie* customers will have the option of using the application in either French or English on a desktop-by-desktop basis.

“We believe that the bilingual capabilities will speed adoption of *Genie*, which has already been significant in Canada,” said Paul J. Puzzanghera, Inmagic’s President and CEO.

Genie is used by nearly 200 organizations worldwide to provide effective access and management for both traditional and non-traditional library materials. End users have access to a complete catalog from their desktops, and immediate access to electronic materials (PDFs, URLs, images and more) no matter where those materials or end users are located. *Genie* offers unparalleled flexibility for searching, reporting and configuring in order to meet the specific needs of each organization, yet requires minimal IT support. It is built as an open system, with an XML API and the ability to export data at any time in a variety of formats including MARC and XML. By providing a fully-configurable librarian’s dashboard (with an up-to-date view of critical library items and the ability to directly act on those items) and "My OPAC" functionality that enables end users to be more self-sufficient, *Genie* frees time for librarians to leverage their professional expertise.

French/English *Genie* will be available worldwide but meets a particular need in Canada, where many implementations require bilingual support. “This new bilingual interface indicates Inmagic’s commitment to providing products geared towards the needs of the Canadian market. Organizations with a Canada-wide presence will now be able to use a common integrated library system to provide an efficient Web-based service to their clients,” noted Kathy Bryce, co-founder of Andornot Consulting Inc., a Vancouver-based Canadian Inmagic Business Partner. According to Maria Phipps, President of Phipps & Associates Inc., a Guelph-based Canadian Inmagic Business Partner, “There are hundreds of Canadian Federal departments, directorates, agencies, and commissions that need this capability, as well as many of our current clients. They will be very pleased.”

Apart from the language flexibility, this version of *Genie* offers the same functionality that has prompted many Canadian organizations to implement it including Women's College

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Hospital, Klohn Crippen Berger Ltd., Golder Associates Ltd., St. Joseph's Health Care Centre, WorkSafeBC and Farris, Vaughan, Wills & Murphy LLP. "The professional look and feel of the system out of the box made it easy to incorporate into our Intranet environment, and was a perfect solution for all library services in the Library & Information Services Group," said Aaron Curtis, Manager, Library & Information Services, Golder Associates Ltd.

Bilingual *Genie* will be sold, implemented and supported in Canada by Inmagic partners Andornot Consulting Inc. (<http://www.andornot.com>) and Phipps & Associates Inc. (<http://www.phippsinc.com>), and also directly by Inmagic. Talk with Andornot representatives at the following Canadian conferences during May 2007:

Canadian Association of Law Libraries
<http://callacbd.ca/public/conferences/2007/>
May 6 – 9
Ottawa, Ontario

Canadian Health Libraries Association
http://www.chla-absc.ca/2007/index_e.htm
May 28 – June 1
Ottawa, Ontario

For more information on *Genie*: [Genie product information](#)

About Inmagic

Inmagic, Inc. is the global leader in enterprise Research Asset Management. Inmagic's solutions are uniquely capable of organizing diverse sets of research materials and enabling our customers to gain extraordinary insights from them. For more than twenty years, Inmagic has been a pioneer helping organizations tap the value of their information assets. Today more than 5,000 organizations around the world use Inmagic software to actively manage a wide range of physical and virtual information assets. Inmagic solutions are known for their flexibility, ease of use and deployment, and minimal need for information technology support. Because they are based on Microsoft® SQL Server™ and .NET technology that utilizes Web services, Inmagic applications can be integrated with and interoperate within an organization's overall information technology infrastructure. For more information, visit <http://www.inmagic.com> or call toll-free 800.229.8398.

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About Andornot

Andornot Consulting Inc. has been an Inmagic partner since 1995 and has earned a worldwide reputation for designing leading-edge solutions using Inmagic products. We provide a full range of services including sales, database and Web design, hosting, data conversion, and training, as well as add-on products to complement Inmagic software. For more information, visit www.andornot.com or call toll-free 1.866.266.2525 (or 604.269.2525).

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About Phipps

Phipps & Associates Inc. is an Inmagic partner with a long tradition of providing information management services to a broad range of clients across Canada. In 1984 Phipps introduced Inmagic software to Canada. Today we develop systems to help clients in diverse industries manage their information: engineering, law, banking, television media, museums, archives, universities, libraries, government and more. For more information, visit www.phippsinc.com or call toll-free 1.800.579.8398 (or 519.836.9328).

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