



## Inmagic® *Presto* 3.0 Frequently Asked Questions

### **Is *Presto* 3.0 a new product or upgrade from *Presto* 2.2?**

*Presto* 3.0 is the next major upgrade of the *Presto* platform. It is officially numbered *Presto* 3.0, and dubbed *Presto Social* by our customers because of its focus on social features, and other major new benefits for information-rich organizations.

### **What are *Presto* 3.0's major new capabilities?**

The most important capability we created is the ability to connect top-down, vetted content with bottom-up "wisdom of the community" to create Social Knowledge Networks to enable Social Intelligence. For a complete list of these new social features and other capabilities and enhancements visit our Web site. <http://www.inmagic.com/products/Presto/index.html>

*Presto* 3.0 also merges integrated library system (ILS) workflow and administration capabilities within the Social Knowledge Network. This seamless integration is the industry's first true social library.

### **What high-level benefits does *Presto* 3.0 provide to organizations?**

They include a "single source of truth," improved organizational productivity, social intelligence, "social security," and lower total cost of ownership with fast ROI. Please see our press release, "[Inmagic \*Presto\* Ushers In a New Era of Social Knowledge Management](#)", for a complete rundown of the five key benefits *Presto* 3.0 provides to organizations.

### **What does *Presto* 3.0 cost?**

*Presto* 3.0 is now available on both a subscription and perpetual license basis. Pricing begins at \$15,000. Inmagic also offers attractive migration pricing for existing customers and discounts for non-profit and academic organizations.

### **Does Inmagic offer Hosting/SaaS options for *Presto* 3.0?**

Yes. It is offered to our customers seeking cost-effective outsourcing of *Presto* 3.0 or Inmagic® DB/Text *Library Suite* solutions. We recently entered into a partnership with SAVVIS Communications Corporation to host in the cloud, which eliminates the capital expense of expanding data centers, buying hardware, licensing software seats, training IT personnel, or supporting ongoing maintenance and management. See our press release on the SAVVIS partnership announcement for complete details, <http://tinyurl.com/5lyzsa>.

### **Does *Presto 3.0* replace Inmagic's other products?**

No. In fact, we recently introduced the DB/Text *Library Suite* that integrates Inmagic® *Genie*, DB/Text® *Works*, and DB/Text® *Web Publisher Pro* to provide users with a one-stop knowledge repository for using, preserving, and publishing content and information assets. See our press release, "[Inmagic Simplifies Integrated Library Systems with Launch of DB/Text Library Suite](#)," or visit our Web site for full details. <http://www.inmagic.com/products/LibrarySuite/index.html>

*Presto 3.0* is however, ideally suited for Inmagic customers wishing to "socialize" their collections and library applications.

### **What is the status of Inmagic's Customer Advisory Panel (CAP)?**

The first meeting of prospective participants was recently convened. The goals and objectives of the CAP were reviewed, participants were given an advance demonstration of the *Presto 3.0* capabilities and roll-out and organizational implications associated with Social Knowledge Networks were discussed. Future meetings are being planned and we expect to announce a formalization, inclusive of an announcement of charter organizations and participants at a future date.

### **What are Inmagic's Web site and blog addresses?**

Inmagic's Web site is located at <http://www.inmagic.com>. Our blog can be found at <http://blog.inmagic.com>.

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