

INMAGIC® Presto for Social Libraries

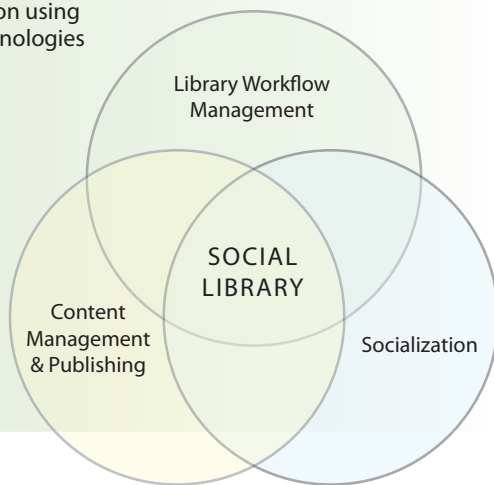
Enhancing and Expanding the Special Library

The knowledge publishing and discovery capabilities of Inmagic® *Presto* have been combined with the rich library management capabilities of Inmagic's *Genie* technology to create Inmagic® *Presto* for Social Libraries. The industry's first true social library, *Presto* creates a framework to expand the reach and content of your library. Integrating social media capabilities, library workflow, information management, and publishing, *Presto* for Social Libraries enables organizations to fully utilize their knowledge assets, making them available for easy access, discovery and "socialization."

Social libraries create community around a specific domain of knowledge and add contextual value through the "wisdom of the community". They provide a framework to manage and enhance library collections augmenting "top-down" vetted information with "bottom-up" social information.

A social library is the confluence of:

- Library workflow management
- Knowledge management and content publishing
- Socialization using social technologies



Improve Organizational Productivity

Presto for Social Libraries improves our ability to find relevant and high-quality information faster, improving both individual and organizational productivity. With *Presto*, key organizational information and collections -- used for research and decision-making and to spark creativity and collaboration -- are centrally

Organizational Impact of *Presto* for Social Libraries

- Individual knowledge worker productivity increases and critical information is easily found
- Organizational content improves and delivery is timely, relevant and of high quality
- Organizational productivity increases through creation of knowledge communities focused on a particular problem
- Consolidation of disparate information silos is achieved
- The value of Library assets is enhanced

stored, managed, organized and accessed. With *Presto* for Social Libraries, the library becomes the place where both the librarian and the researcher contribute to the catalog.

Social technologies such as user ratings, commenting, blogs and social tagging become the vehicles for input and feedback and the linkage between content and the wisdom of the community. Controlled use of these technologies makes individuals and organizations more effective, productive, and innovative. As economic uncertainty pressures organizations to lower costs and improve productivity, the social library has emerged as a key component in the revised operational strategies of knowledge-dependent organizations.

Foster Collaboration, Community and Secure Information Sharing

Presto for Social Libraries fosters collaboration and enables a knowledge community to enhance and extend its collective intelligence, yielding higher levels of effectiveness and information quality. Organizations who implement *Presto*, a true 'Library 2.0' solution, capitalize on the latest technologies to enhance their library experience and user participation by delivering an interactive, content-rich user community. The social online public access catalog (SOPAC) creates two-way information exchange, mediated by the librarian.

Concerns about how social information is managed in the organization are addressed by *Presto's* unique "social volume knob" which provides control of contributions. Integrating content management, publishing, access, and social technology tools, *Presto* is a true social knowledge management platform and *Presto* for Social Libraries is a unique application providing the full range of services required by today's special libraries.

Transform from Cost Center to Productivity Center

The integration of social media capabilities, library workflow, information management, and publishing extends the value of information assets and fundamentally enhances the significance, relevancy and usefulness of the library. This integrated view transforms the library from a cost center to a productivity center, leveraging content and people assets in ways never before imagined. *Presto* for Social Libraries allows librarians to improve the relevance and quality of the content in their core collections. Productivity, collaboration, and organizational efficiency are improved as a result. Easy access to high quality content supports the organization's critical research and

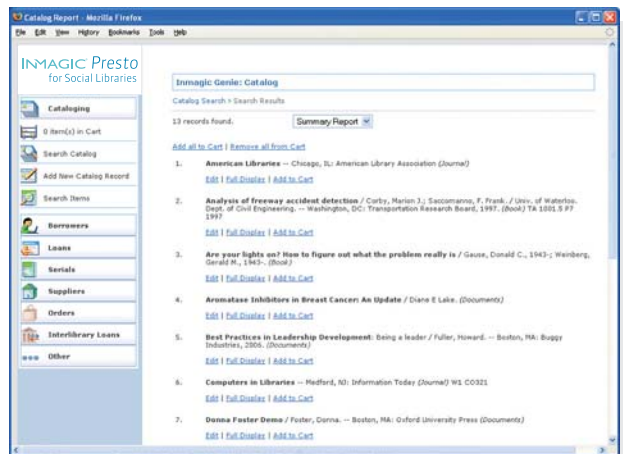
Core ILS Functionality

- CATALOGING
- CIRCULATION
- SERIALS Management
- ACQUISITIONS
- WEB OPAC
- INTERLIBRARY LOANS
- IMPORT/EXPORT
- MARC Compatibility

decision processes, minimizing the occurrence of costly decisions based upon inaccurate information. As people holding information retire, or become more transient and geographically distributed, *Presto* for Social Libraries meets the increased need to capture experience during tenure, encapsulating knowledge for the future.

About Inmagic

For over 25 years, Inmagic has been a pioneer in creating advanced information and knowledge management tools and applications. More than 5,000 organizations around the world have placed their trust in Inmagic software to actively manage both physical and virtual assets and gain extraordinary insights from them. Inmagic's two decades of solving information management challenges for many types of organizations, along with its advanced technology and superb implementation and support, make it an ideal partner to help organizations with their information and knowledge management initiatives.



Impacting the Special Librarian

- Feeding and Weeding – community's wisdom now informs this activity
- Organizing – more diverse content and social information requires tighter control
- Cultivating – partnering with subject matter experts to grow the community

For more information on Inmagic® Presto:

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